

Start here. Brainstorm with stickies, pull it over to the right to start your experiment.		Experiments	1	2	3	4	5
<p>Who is your customer? Be as specific as possible. <small>Time Limit: 5 Min</small></p> <p>PWD Senior Citizens Full-time Employees</p>	Customer	PWD (missing limbs) that spends most of their time alone.	PWD living with their family.	PWD that lives far from the city proper.			
<p>What is the problem? Phrase it from your customer's perspective. <small>Time Limit: 5 Min</small></p> <p>Their general problem is that they are physically incapable & have hectic schedule to buy grocery items and prescription medicines.</p>	Problem	PWD have a hard time going to groceries due to their physical incapability.	The family members are busy with work and school.	They have hard time going back and forth just to buy their grocery items and medicines.			
<p>Define the solution only after you have validated a problem worth solving. <small>Time Limit: 5 Min</small></p> <p>An application that allows the users to order grocery times(e.g. meat and vegetables) and prescription medicines online.</p>	Solution		An app that allows the PWD to buy items online with minimal assistance of their family members.	An app that delivers the needed grocery tiems and prescription medicines of the PWD.			
<p>List the assumptions that must hold true, for your hypothesis to be true. <small>Time Limit: 10 Min</small></p> <ul style="list-style-type: none"> -The PWD can order things online so that they will not have a hard time going outside. -The family of the PWD most of the time are busy with their work or academics. -Many PWD cannot carry heavy grocery items. (e.g. 5-7 kg worth of grocery items). -Some PWD live far away from the city proper. 	Riskiest Assumption	PWD may be incapable to hold or have access to phone/computer to use the application.	Some grocery items are unavailable at the time needed.	It will take a long time for the item to be delivered.			
<p>Need help? Use these sentences to help construct your experiment.</p>		Method & Success Criterion	Interview 4/5	Interview 5/5	Interview 4/5		
<p>To form a Customer/Problem Hypothesis: I believe <u>my customer</u> has a problem <u>achieving this goal</u>.</p>	<p>To form a Problem/Solution Hypothesis: I believe <u>this solution</u> will result in <u>quantifiable outcome</u>.</p>						
GET OUT OF THE BUILDING!							
<p>To form your Assumptions: In order for <u>hypothesis</u> to be true, <u>assumption</u> needs to be true.</p>	<p>To identify your Riskiest Assumption: The assumption with the least amount of data, and core to the viability of my hypothesis is...</p>	Result & Decision	VALID PRESERVE	VALID PRESERVE	VALID PRESERVE		
<p>Determine how you will test it: The least expensive way to test my assumption is...</p>	<p>Determine what success looks like: I will run experiment with <u># of customers</u> and expect a strong signal from <u># of customers</u>.</p>	Learning	Some PWD can carry lightweight grocery items and can buy their own medicines.	The family members can assist the PWD when using the app.	The PWD people are willing to wiat but not up to 4 hours waiting time.		